



Minutes for JAGs Foundation

Call to Order

A board meeting of Jefferson JAGs Foundation was held on Tuesday, November 13th, 2017 and called to order at 6:00 pm by President Tom Kendall.

Attendees

Members in attendance included: Tom Kendall, Grant Effertz, Amy Christiansen, Ann Rinnman, and Edgar Madsen

Fundraising

Guests from Adrenaline Fundraising presented their fundraising donation platform. It is a strictly online fundraiser where each sport could be set up on its own. Each athlete would be asked to bring a minimum number of emails to solicit for donations for specific needs, based on the team (pitching machine, wax, scoreboard). Those emails would be targeted during a "Blitz" where donations would be sent electronically. The number of emails sent can vary, but would stop once the individual donated. Revenue would be shared between the team, the vendor and JAGS. Adrenaline Fundraising would incur all expenses related to sending emails and cost of systems. Drawback for multiple sport athletes, as the first sport would likely garner all of the emails.

Compliance:

There was discussion regarding the issue of individual club compliance and how to have that information available and viewable to each club as opposed to each individual team sending emails directly to Edgar. It was agreed that Grant will update the website with the compliance information to be posted to the website. It will not list specific financials, only a matrix with items required and which items each team is in compliance for.

Banking:

Also discussed was the online banking password. At issue is the problem of having each sports treasurer accessing the online system, using the same password. If the password is updated and the user is unaware and has three unsuccessful attempts, the current password is voided for all teams. Many emails and phone calls have resulted. In an attempt to reduce the number of emails this method is producing, a proposal will be sent out to the respective treasurers to move to a paper statement and gather input for other potential solutions. If a paper statement proposal is agreeable, statements would then be mailed to each team treasurer monthly by the JAG Foundation. The board will gather the information, then vote via email on the best solution.

Communication:

The board discussed communication to the individual teams. Amy Christenson stepped up to take over the membership/communication function of the group. She will ensure that we have current email lists for each sport and provide communication to the groups as necessary for meetings and other information.

Website:

The board discussed creating brand and uniformity to push out communication to the respective member teams, create sibling websites/club templates, calendar, and the benefits of one generic email per group (e.g. girlshockey@gmail.com) that would make membership communications easier when individual members change). Templates and sibling websites were tabled.

Financial Requests:

All financial requests are due by Friday, November 17th. They should be emailed to Edgar Madson at jemadsen@moc-cpa.com.

Our goal is to give back ALL of the money we have brought in.

Gaming:

JAGs is considering pull tab charitable gaming as part of its fundraising efforts. A committee of Edgar Madson, Tom Kendall, Jim Waters, and David Rau has been formed and is investigating the feasibility. Initial interest is for a pull tab box at Sensor's in Bloomington. The committee will set up a meeting to interview Deb Seiling and Joe Waldock as potential gaming managers. They may also reach out to the Jefferson Boys Hockey in help getting started.

Next Meeting:

The next board meeting will be Monday, December 7, 2017 at Mugshots.

There was discussion about inviting Chad Nyberg, Athletic Director, and Jayson Anderson, Principal to the next general membership meeting to give the "State of Athletics" to our group. We would like to find out what is being done to improve Jefferson Athletics. It was thought that if the speakers went well for this meeting it may be a good feature to have additional speakers at our membership meetings to encourage attendance and provide value to our members. Tom will reach out to Chad and Jayson to determine feasibility, date and location.

Adjourned:

Meeting was adjourned at 8:00pm.

Next meeting will be December 7th, 2017 at 7pm at Mugshots.