



Minutes for JAGs Foundation

Call to Order

A general meeting of Jags Foundation was held on Monday September 11th at 7:30 at Tom Kendall's home. It was presided over by President Tom Kendall, with Amy Christiansen as secretary.

Attendees

Board members in attendance included: Tom Kendall, Amy Christiansen, Edgar Madsen, Grant Effertz.

Committee Members in attendance included: Stephanie Sunnaborg (VB, GBB, G Track), Holly Wendler (VB), Belinda Caspari (BSoc), Kris Oppong (BHoc), Alan Bedor (Gymnastics, BBB), Ann Rinnman (GSwim & Dive), Marisa Andert (BSwim & Dive)

Introductions

Athletic Pass Sales:

Amy reported that sales have been good, but YTD sales are down from last year. This year we are at 610 vs. 811 last year. We sold 468 at Jump start, 129 at the first football game and the rest from the main office. Kris and Belinda will sell passes at the next home football game this Friday September 15th. Ann Rinnman said she would sell at the next Swim event as well. We need to also sell at the first boys and girls hockey games and the first boys and girls basketball games. We should create a flyer and send it to Julia Hayle (community relations) to put in peach jar again.

Next year we should consider selling at the Middle School open houses. We should also sell at first soccer, volleyball and swimming events.

Heritage Days Update:

Everyone saw the email about Heritage Days and most of the volunteer spots are filled. A variety of sports are represented in the sign ups, which is great. THANK YOU! It was easier this year as the event is only one day and we only need 50 volunteers. We still do need more volunteers and kids ages 14 and older can help.

Parade: We have a slot in the parade with a truck, JAGs magnet and flyers, but we need volunteers to walk with the truck and pass out the flyers. If you are interested, please sign up on sign up genius. We would like at least 6 volunteers.

Business Development:

Next month Grant will do an update on the website and the key features.

Organization and marketing are our top priorities this year. We are working to utilize our website as well as soliciting the help of Cyndi Nightingale to create more views so more eyes see the JAGs Foundation. We need to get more exposure for JAGs.

Fundraising Efforts:

Tom K. and Dave R. are meeting with people and organizations to try to get a pull tab box in a Bloomington establishment. More details to follow as we move forward. This fundraising opportunity is also a priority for 2017/2018 year.

Future ideas: JAGs Alumni tent at Heritage Days
Archive alumni information to be able to reach out

Please bring fundraising, creative ideas back to JAGs anytime!

Next Meeting:

The next meetings will be on Monday October 9th at Mugshots. Board Meeting at 6:00 and Committee meeting will be 7:30 – 8:30pm.

Adjournment

The meeting was adjourned at 8:30pm.