



# Minutes for JAGs Foundation

## Call to Order

A board meeting of Jefferson JAG Foundation was held on Thursday, January 11th, 2018 and called to order at 6:45pm by President Tom Kendall.

## Attendees

Members in attendance included: Tom Kendall, Grant Effertz, Ann Rinnman, and Edgar Madsen

## Website

Grant reviewed the new online submission form for member groups on the website. We are still awaiting Paypal approval. Once this is complete, Grant would like to move the hosting of the website (\$30/month) and purchase a new web template (~\$60)

## Event

A date for the State of the School was set for March 6th, 2018.

Goal would be 100 people.

Budget \$1200 (one drink ticket per person and appetizers)

Draft agenda:

6:00 Social Hour

6:30 JAGS spokesperson welcome thank you, why we are here, What is JAGS

6:40 Jayson Anderson Who he is, What's going on at Jefferson, Where he would like it to go (specific to athletics/activities).

7:00 Chad Nyberg What is your vision relating to athletics/activities (goals, pathways, timeline)

7:30 Tom- JAGS role, Thank everyone for coming,

We would solicit questions from our members and maybe give 3 or 4 of those with common themes to Jayson and or Chad prior to the event to incorporate into their talks. This would not be an open forum. It would be slated as a fun, community building talk by the leaders of Jefferson athletics.

Grant will look into online registration/marketing plan for the event (Peachjar, Facebook, JAG Membership). We are requesting that people pre-register online so we know who is coming and how many. We will accept people at the door and will get their name/email for future follow-up. The event will be no cost to participants to attend the event.

#### Preliminary menu

|                    |                          |
|--------------------|--------------------------|
| Egg Rolls          | \$55/50 people           |
| Mini Tacos         | \$50/50 people           |
| 2 Chicken Wings X2 | \$37.50/50 peopleX2 \$75 |
| 2 Veggie Trays X2  | \$65/50 peopleX2 \$130   |
| Popcorn            | \$10/50 people           |
| Total              | \$320                    |

Average drink     ~\$4/person  
                              \$400

Jefferson Cheerleaders to greet guests (Gift cards-\$50)

Agenda (Edgar will print). One page folded including: Evening agenda, metrics/Information about JAGS, yearly contributions...

#### AV Needs:

PC, Projector, Screen, Podium, Mic

### **Gaming**

Chris Roach was identified as a potential candidate for leading the charitable gaming/pull tab operations for JAGS. Yvonne Waldach was identified as a potential candidate for the manager. Both would be part time positions, paid hourly.

Tom will touch base with Bloomington Public Schools about our intent to begin charitable gaming.

### **Resources**

It was mentioned that we should be mindful of our financial position as we do not currently have any incoming revenue. With the onset of charitable gaming, we will need to cover expenses for a period of approximately 30-90 days. In addition to the gaming initiative, we also have additional expenses relating to the State of the School event and hosting of the website.

### **Next Meeting**

Our next meeting is scheduled for 6:30 on January 25th, 2018 at Mugshots.

### **Adjourned**

The meeting was adjourned at 7:30pm.